



Fall 2010

Pet Adoption Center News

New Rochelle Humane Society

LETTER FROM THE PRESIDENT

By Carlette Allen

“These are the times that try men’s souls.” A brutally hot, dry summer after a bitterly cold, snowy winter come to mind with that quotation. Let’s hope the weather will cooperate and be pleasant for our Hounds on the Sound Dog Walk/Festival on October 3rd. See page 3 for details.

The New Rochelle Humane Society will celebrate its 100th year in 2011! What a milestone! Not many other organizations can boast of that many years of outstanding service to the community.

We began primarily to see that horses were treated humanely and not asked to carry too much in the way of loads. We opened drinking troughs all over the city so that these animals could refresh themselves in the heat. When the automobile took over the streets of New Rochelle, we turned our tasks to humane treatment of companion animals, catering mostly to cats and dogs...however, we have been known to house birds, gerbils, rabbits, a goat and even a 5-foot Gila Monster! Not that we want any more of the latter! Now, along with New Rochelle, we serve 17 Westchester communities on a 24/7 basis. Not bad for an organization 100 years old!

How can we properly celebrate this momentous occasion? We’re working on that now. Stay tuned.

UPCOMING EVENTS

Stop and Shop Wish List Donation Drive - Saturday, September 18th - 10am to 4pm

We will have volunteers handing out copies of the Shelter’s Wish List at the Stop and Shop at 2425 Palmer Ave in New Rochelle and at 1326 E. Boston Post Road in Mamaroneck. Please shop for yourself as well as for the shelter. We will also be collecting cell phones and printer ink cartridges.

Hounds on the Sound Dog Walk/Festival - Sunday, October 3rd - Glen Island Park - 10am to 3pm

We are delighted to announce that **Meredith Vieira** of the **Today Show** will be our ribbon cutter. Save the date and see page 3 for details.

Westchester Pet Adoption Fair and Expo - Saturday, October 9th - 10am to 5pm

The Humane Society will be participating in the Pet Adoption League and Cat Assistance event where our dogs and cats will be available for adoption. The event will feature vendors and free give-a-ways as well as wonderful animals for adoption and will be held in the Westchester County Center in White Plains.

Howl-O-Ween Open House at the Shelter - Saturday, October 30th - 10am to 2pm

Meet our dogs and cats, tour the shelter, enjoy complimentary baked goods, shop for shelter merchandise, have your pet microchipped and much more.

Holiday Pet Portraits - Sunday, November 7th - 10am to 4pm

Celebrate the holidays with a photo of your pet. Christmas or Chanukah themed 5x7 portrait taken by a professional photographer.

Holiday Shopping - Saturday, November 13th

Shop for the holidays at the shelter. Come see the many pet-related items on sale.

The New Rochelle Humane Society is a not-for-profit organization established in 1911 and governed by a volunteer Board of Directors.

Services

Adoptions
Animal Rescue
Lost and Found
Animal Welfare Education
Spay/Neuter Certificates
Dog Training
Pet Therapy

The Society is dedicated to providing individual loving care for lost, abandoned, injured and mistreated stray animals in Westchester. Through the generosity of many caring donors we are able to continue to make our shelter a truly humane place.

Board of Directors

Carlette Allen
John Feldtmose
Annmarie Gordon
Richard Goldstein, DVM
Dianne Heim
Marilyn Monsanto
Gloria Shulman
Lee Anne Velej
Diane Wade

**New Rochelle Humane Society
70 Portman Road**

New Rochelle, NY 10801

(914) 632-2925

FAX (914) 632-0445

www.newrochellehumanesociety.org

E-mail: petadopt@verizon.net

FROM OUR SHELTER MANAGER

By Dana Rocca

It is so rewarding for staff and volunteer to know our former residents are now in loving homes. Former shelter residents often keep in touch by having their owners write letters, email photos, attend fundraising events and even visit the shelter to say hello.

Cats do not appreciate visits to the shelter, preferring instead to write letters and send photos of themselves sleeping in various positions around their new homes. Happy Tails is one of the most visited pages of our website - www.newrochellehumanesociety.org. On the Happy Tails page, you will see many letters from happy pets with their equally happy family members.

Dogs on the other hand do enjoy visits to the shelter, joyfully greeting everyone that lovingly cared for them with wags and kisses, while listening to their family brag about how much joy they have brought to their lives. Melvin, a dog adopted five years ago, is one of our most frequent visitors. Rescued from a NY city shelter, Melvin was treated for months for a skin condition until he was ready for adoption. While recovering at the shelter, Melvin spent many a day curled up in a dog bed in the reception area. Now when Melvin visits the shelter the first thing he wants to do is curl up in one of the beds in the receptionist's office while we chat with his family.



Events throughout the year become a reunion of sorts, with dozens and dozens of former shelter residents arriving with their family members. Yes, cat owners come also, sharing photos of their feline pals. At these events it is often difficult to determine who is smiling the most, adopter or adoptee!

On October 3rd we will hold our 2nd Annual Hounds on the Sound Dog Walk and Festival. Please come. We would love nothing more than to see your smile and your dog's wag.

Sponsor a Pet/ Buy a Brick

A wonderful way to help the shelter is by participating in one of these programs. By donating \$20 a month you can sponsor one of our dog or cats. You will get a letter and picture from your animal and updates when he or she gets adopted.



For \$100 or \$250 you can buy a brick for our park honoring or memorializing a person or pet. Information on these programs can be found on our web site As www.houndsonthesound.org



We Need Your Help

Foster a Kitten - Nurture a kitten until it is old enough to be adopted. We are in need of loving homes to relieve over crowding.

Visit our Thrift Shop - Donate clothing and merchandise to our Thrift Shop located at 313 North Ave. from 11am to 4pm Wednesday through Saturday. Call Lucia at 633-7683 for more information.



HOUNDS ON THE SOUND

The New Rochelle Humane Society and Pet Rescue of Larchmont are again joining forces to hold our second annual **Hounds on the Sound Dog Walk and Festival** on Sun-

day, October 3rd at Glen Island Park from 10am-3pm. The main event will be a leisurely 1.5 mile walk by people and their dogs on a course bordering Long Island Sound. **Meredith Vieira**, co-anchor of **NBC's Today Show** will cut the ribbon to start the walk at 11:30. Walkers are encouraged to collect donations from friends, family and co-workers to support their walk. Last year's event was a huge success with over 300 dogs and their owners walking the course. You can see pictures from last year and register to walk on www.houndsonthesound.com.



Once you register, you will be able to create a personal page on the Hounds on the Sound web page. You can then e-mail a link to your friends so they can sponsor you and your dog. It is really easy to do. If you prefer, you can use the walker registration form included in this newsletter.



You can make a donation to the event even if you cannot attend or do not have a dog to walk. On the home page you will also be able to click on "Sponsor a Walker." On that page you can list the sponsor as "cat napper" which will be a general donation or you can sponsor someone else who is walking by putting in that person's name. All dona-

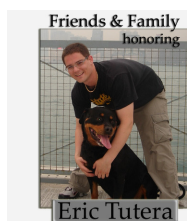
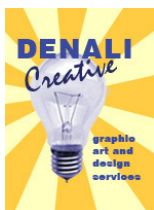
tions can be made on-line or by sending a check payable to **Hounds on the Sound** to the New Rochelle Humane Society, 70 Portman Road, New Rochelle, NY 10801. You can choose to be a "donor" or "friend" by filling out the enclosed form and mailing it to us.

In addition to the walk there will be exhibitors selling their wares, dog contests, K9 dog and obedience demonstrations, entertainment, refreshments, raffles, dogs for adoption and much more. So come down to the Sound with your Hound. You and your dog will have a great day!



We wish to thank our **Hounds on the Sound** Contributors (as of August 23rd.)

Sponsors (Platinum)



Donors Judy Fisher
Christine R. Quinif
Gloria Redlener
Donna Torres - In Memory of Sarah

Sponsors (Gold)

Mr. & Mrs. Vikas Gauba



Sponsors (Silver)



Friends

Susan & Anthony Bouchard
Lippolis Electric Hartsdale Pet Cemetary
NYS Senator Suzi Oppenheimer
Gillian & Randall Hannum Ann Juster

New Rochelle Humane Society
70 Portman Road
New Rochelle, NY 10801

Non-Profit Organization
U.S. POSTAGE
PAID
New Rochelle, NY
10804
Permit No. 1795

Current ADOPTION GALLERY

Melanie



**Heart of Gold
Adores Kids**

Ginger



**Very Shy
But Very Sweet**

Chaplin



**Deaf, Goofy
And Playful**

Max



**Rambunctious
Cute Guy**

Mimi



**Still Here
Dog's Best Friend**

Luke



**Very Mellow
Fellow**

Crush



**Hugs and
Kisses**

Kyron



**Handsome and
Huggable**