

# New Rochelle Humane Society

From our home to yours

Fall 2012

## LETTER FROM THE PRESIDENT

*By Carlette Allen*



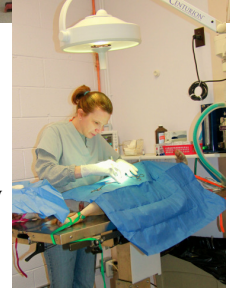
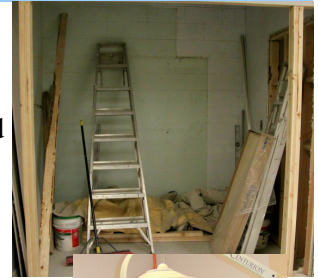
Here it is time again for another newsworthy item from your shelter.

The Patrick Carey clinic has opened! It was funded primarily from the Patrick Carey Fund and the Centennial celebration last year. Patrick was our manager and was our “talk to the animals” man. It was a little over ten years ago that he died and is

remembered fondly by all. The clinic has been dedicated in his name since he was dedicated to spaying and neutering animals which is the primary purpose of this clinic. All our dogs and cats are fixed before being adopted unless they are kittens who are still too small.

A picture is worth a thousand words so here are the “before and after” photos of our clinic taken by Dana Rocco, our manager. The renovations were done under the supervision of our veterinary director, Dr. Rich Goldstein.

It has taken a long time but it was worth the wait!



## UPCOMING EVENTS

### **BACK TO SCHOOL OPEN HOUSE & ADOPTION DAY - Saturday, September 15 - 12:00 Noon to 3:00PM**

Education is important to improving the lives of homeless pets everywhere. Please join us for our “Back to School” Open House - shelter dog training demonstrations will be showcased. Find out about becoming a volunteer, fostering and services that NRHS provides.

### **HOUNDS ON THE SOUND DOG WALK-A-THON & FAIR - Sunday, September 30th - 10:00AM to 3:00PM**

Come to Glen Island Park in New Rochelle to enjoy our 4th Walk-A-Thon and Fair. Join hundreds of walkers and their dogs on a 1.5 mile walk around the island while you help raise money for our shelter and for Pet Rescue of Larchmont. For more details please see page 4.



### **HOLIDAY PET PORTRAITS - Sunday, November 4th and Sunday, November 11th - 10:00AM to 3:00PM**

Celebrate the holidays with your pet! \$20 for a 5x7 Christmas-themed or Chanukah-themed photograph taken by a professional photographer. Additional prints and holiday card options are available. Portraits will be taken on a first-come first-served basis.



### **HOWLIDAY SHOPPING - Saturday, November 10th - 1:00PM to 3:30PM**

Stop by the shelter to shop for the holidays. Come see the many pet-related items on sale. All proceeds help the animals at the shelter.

## Mission Statement

The New Rochelle Humane Society is a non-profit 501 (c) (3) organization dedicated to promoting the human/animal bond through the compassionate care and treatment of animals throughout the communities we serve in Westchester county and beyond. To that end, our goal is to create a living environment that is not just a shelter, but a transitional home for stray, lost, abandoned, injured, and abused animals, until they can ultimately be placed in loving permanent homes.

Through promotion of successful pet adoption, animal population control, and public education of animal welfare issues, we advance our belief that pet ownership is a lifetime commitment.

### Services

Adoptions  
Animal Rescue  
Lost and Found  
Animal Welfare Education  
Spay/Neuter Certificates  
Dog Training  
Pet Therapy

### Board of Directors

Carlette Allen  
Judith Elkin  
John Feldtmose  
Dr. Richard Goldstein  
Annmarie Gordon  
Dianne Heim  
Carol Marinaccio  
Gloria Shulman  
Lee Anne Velez  
Diane Wade

### **New Rochelle Humane Society**

**70 Portman Road**

**New Rochelle, NY 10801**

**(914) 632-2925**

**FAX (914) 632-0445**

**[www.newrochellehumanesociety.org](http://www.newrochellehumanesociety.org)**

**E-mail: [petadopt@verizon.net](mailto:petadopt@verizon.net)**

**Look for us on Facebook**

Please let us know if you are getting more than one newsletter or if you prefer not to receive newsletters in the future. Printing and mailing costs are too high for us to send duplicates or where they are no longer wanted. Kindly e-mail us with any changes to [sheltermanager@newrochellhumanesociety.org](mailto:sheltermanager@newrochellhumanesociety.org). Thanks

## **FROM OUR SHELTER MANAGER**

*By Dana Rocca*

### **Bully Breed Classes and Free Spay-Neuter**



Visit any local shelter and you will see a large percentage of Pit Bulls awaiting adoption. A Pit Bull, even one perfectly trained and wagging its tail at every potential family, will wait much longer to be adopted than any other breed in a shelter. Pit Bulls are also still regularly being bred in large numbers by the public. All too often these puppies are carelessly sold or given away to families not prepared to train and raise a puppy.



Add in the fact that a large percentage of potential adopters entering the shelter to search for their next family dog will announce immediately that they will consider almost

any breed "except for a Pit Bull."

Motivated by these problems, the New Rochelle Humane Society applied for, and received, a grant from the ASPCA to reduce the numbers of Pit Bulls entering into shelters. The grant provides us with funds to spay or neuter 100 Pit Bulls owned by the public. In addition, the grant has provided funds to offer free dog training classes for the owners of Pit Bulls. The classes show Pit Bull owners how to teach their dogs basic manners and provides owners with information on diet, exercise and keeping their dog inside their home as part of the family.

Our goal is simple: preventing Pit Bulls from ending up in shelters. Spaying and neutering will prevent the birth of future generations of puppies, and the education provided by the training classes is rapidly turning existing Pit Bull owners into responsible pet owners with happy well cared for dogs.

**Smidge** arrived walking with a limp and sounding like she was snoring. This 8-month-old calico has been seen by two veterinarians, had x-rays and spent weeks on medicine, only to discover both conditions where from previous injuries and are untreatable. But she is doing just fine, thank you. She is a happy cat who likes dogs, other cats and adores people.







## FROM THE VET

*By Dr. Richard Goldstein*

### WHY DO CATS EAT PLANTS?

For years, researchers have speculated on why cats eat plants. The truth is, we really don't know why. But plant-eating is a normal behavior in wild and domestic cats. Some feel it may

be because the cat feels nauseous, and uses the grass to cause vomiting. But a recent survey of cat owners revealed that very few cats actually vomited after eating plants. It was suspected that many of the cats that did vomit the grass had underlying medical problems that were aggravated by the plants. Nutritional deficiencies have also been proposed, but never proven. Maybe cats just like the smell, or think it's "cool."

The latest theory about grass eating is that it may be an inborn trait left over from wild cats. Prior to the invention of deworming medications, it is thought that wild cats got rid of intestinal parasites by eating plants. The plants would wrap around the worms, stimulate the intestine to contract, and push the worms out of the body. While it's completely "natural" for domestic cats to be interested in plants, it's not required for their nutritional health. And if you choose to make "cat grass" available, here are some important points to keep in mind:

- Avoid toxic grasses. Oat, wheat, and rye grasses are considered safe for cats when obtained from a reputable source.
- Be very careful with cats that choose to pinch off large pieces of grass. Sometimes they can get lodged in the back of the throat or the nose.
- If your cat has a medical condition that requires strict nutritional management, ask your vet before allowing your cat to eat grass.
- If your cat vomits after eating grass, speak with your vet to make sure there is no underlying medical issue.



"The greatness of a nation and its moral progress can be judged by the way its animals are treated." Gandhi



## Our New Thrift Shop

Lucia Kim, who ran our thrift shop for 32 years, decided it was

time to retire and move to Florida. We closed the store she had been working in and found a store in a much nicer

location: 54 Centre Avenue at the corner of Huguenot Street in New Rochelle, which opened on August 8<sup>th</sup>. We have a new Thrift Shop Manager, Mary Beth Fraioli, who can be reached at 914-336-1207.

Our hours of operation are Wednesday through Saturday from 11:00AM to 4:00PM. We sent out a plea for merchandise, and people

were so generous that we ran out of space for all the goodies we received. Please visit. We are sure you will find treasures.



## Children Who Care

Did Julia decide to help the animals at the New Rochelle Humane Society because her brother Mathew did so? Or did she make the shelter the recipient of her Bat Mitzvah project because she loves visiting our shelter when she comes from Connecticut to New Rochelle to visit her grandmother? We think it is the latter. Julia, a lovely young lady, loves our dogs

and cats and decided to do something good for them by collecting things that the animals and the shelter need.

We are so happy when children are caring and want to help our animals, either as a volunteer, or someone like Julia who lives too far away to join our family volunteer program but still wants to do what she can to make a difference.

We welcome children who come to visit us as so many do with their Scout troops or school classes, or like Julia who comes to visit with her grandmother whenever she can.





## Fourth Annual Hounds on the Sound Dog Walk-A-Thon/Festival - Sunday, September 30th.

Another year and another Walk-A-Thon. Why not continue a good thing! Our third year's event was a winner and this year will be even better. Mark your calendar for Sunday, September 30th from 10:00AM to 3:00PM.

Glen Island Park, located on the shore of Long Island Sound is a beautiful setting for dogs and their owners to walk, eat and shop for a great cause - the dogs and cats of the New Rochelle Humane Society and Pet Rescue of Larchmont. The Mount Vernon Shelter will also receive a percentage of the proceeds.



In addition to the 1.5 mile walk around the island, there will be lots of vendors selling all kinds of merchandise, a variety of food, music and activities for children including face painting, craft projects and games with their dogs. There will be a photo booth where you can pose with your dog using the Sound as your background and take it home in a souvenir picture frame.

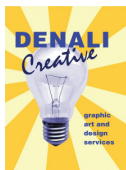
Since this is a major fund raising event for the participating organizations, we encourage you to solicit your friends, neighbors and relatives to sponsor your walk

with a donation. A form for this can be downloaded, or you can register online and send out e-mails asking for sponsors by going to [www.houndsonthesound.org](http://www.houndsonthesound.org). We hope you will join us for a fun-filled day for a good cause.



### Thanks to our sponsors.

#### PLATINUM



Globe Fence & Railings, Inc.

#### GOLD

#### SILVER



## Dog Wash # 12



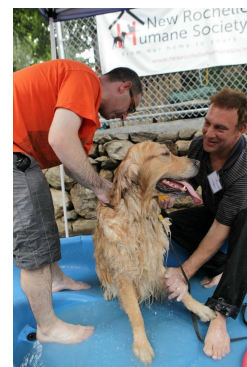
Our annual dog wash has certainly become an event looked forward to by staff, volunteers and dog owners — and probably by their dogs as well!

At 9:00AM, on Sunday, July 15th, as the set-up for the event began, the skies opened up and there was a heavy rain storm. The downpour ended by 9:30, in time to clean up, finish setting up and welcome our first guests. For the next six hours the weather was just fine and enjoyed by 200 people with 144 dogs. Dogs waited patiently to get bathed and dried, and almost 100 of them also had their nails clipped. Twelve dogs got microchipped, ensuring that if they ran away, were found and brought to a

shelter, their owner could be contacted. There were vendors including great food by AJ's Burgers, a DJ, a Good Citizen Award tester, and a face painter.

The event ended at 3:00, clean-up ended at 3:45 and at 4:00 it poured once again. How lucky were we!

If you missed this event we hope you will join us next year. If you did not come because you do not have a dog, perhaps between now and next summer you can visit our shelter and take home one of the wonderful dogs we have for adoption.





## Four Animal Advocates Honored in May



John Feldtmose, Carlette Allen & Anthony Rubio

Over 200 people honored Michele and Ross Greenburg of Larchmont, Jonathan Jankus of White Plains and Anthony

Rubio of New York at our annual fund-raising gala held at the Pelham

Country Club on May 17th. The event raised over \$80,000 for the Humane Society.



Jon Jankus

Rick Caran and Team Jilly Dog entertained with tricks and training tips. Ruby, an adorable Yorkie, beat Rick at several hands of poker. Later she played basketball and pushed her pal Spidey in a stroller! Lauren Collier, host of Pet Talk on News 12 CT, and Pam Landry of 107.1 The Peak, were the emcees. DJ Chris Rutledge of Classic Entertainment in Danbury played music. Noted fashion photographer Yoni Zion Levy took beautiful photos and Adam Hutter of Hutter Auctions in Manhattan was our live auctioneer. Cynthia Pena designed the invites and journal.

All four honorees are dedicated animal lovers and supporters of pet adoption. Michele and Ross Greenburg adopted two dogs from NRHS. "Angie" is living the good life in their home. Jon Jankus is a dedicated shelter volunteer and fundraiser. Anthony Rubio is an ardent animal rescue supporter and fundraiser.

Thanks to all our supporters, volunteers and sponsors and especially our honorees.



Michele & Ross Greenburg



## For the Love of Animals

Michael Porreca became general manager of the Mamaroneck DCH Toyota City car dealership in 2012. Michael is an animal lover who counts two cats as part of his family of seven. So when Cherie Fonorow, his Cablevision advertising account executive,

spoke to him about continuing a program to help out a local animal shelter, he was all ears.

Cherie was moved by the video created for the New Rochelle Humane Society in honor of their Centennial Celebration. A local advertising agency, jodyandiane Creative Communications created the 5-minute video and a 30-second public service announcement in conjunction with Weaselworks productions. Ms. Fonorow helped run the PSA at an affordable rate for one month.

They got great response from the public and advertising industry. The commercial won a silver award in the 2011 Annual Service Industry Advertising Awards and a gold award at the Big W, Advertising Club of Westchester Awards. Unfortunately one month was all they could afford. Ms. Fonorow reached out to fellow animal lovers at DCH Toyota City. Now thanks to DCH Toyota City the ad will continue on air until the end of 2012.

Michael Porreca and his team then offered to host adoption events and to offer discounts to adopters. A dog adoption event was held in June, and in August a special ½ price Kitten Adoption Event was held at DCH Toyota City in Mamaroneck. The offer to sponsor a kitten adoption day was particularly helpful because summer is a hard time for animal shelters when it comes to cat overpopulation. The majority of kittens are born in summer months, and shelters are often over run with cats and in desperate need of adopters.



DCH as an organization believes community support is an integral part of their corporate mission. In fact it is one of the largest supporters nationwide of SADD (Students Against Drunk Driving) and sponsors many of its local programs including the DCH teen safe driving program called D3—Don't Drive Distracted. DCH Toyota City is happy to be extending their community involvement to the New Rochelle Humane Society.



BEFORE



AFTER

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New Rochelle Humane Society  
70 Portman Road  
New Rochelle, NY 10801

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Non-Profit Organization  
U.S. POSTAGE  
PAID  
White Plains NY  
Permit No. 1795

### Current ADOPTION GALLERY

**Rain**



**What A  
Doll!!!**

**Snickers**



**Play Ball With Me  
Please, Please**

**Teena**



**Gentle Loving  
Giant**

**Simba**



**Big in Size &  
Personality**

**Figaro**



**Comical  
Cutie**

**Rooney**



**Constant  
Companion**

**Lemons**



**Smiles  
Guaranteed!**

**Tabitha**



**Picture  
Perfect**