



New Rochelle Humane Society

From our home to yours

Spring 2012

LETTER FROM THE PRESIDENT

By Carlette Allen

Spring has sprung! Another Newsletter, and a new Gala coming up on May 17th at Pelham Country Club. Please see the article on the gala on page 4 and please read the enclosed letter and form to see how you can help us out. We do hope you will also attend the event.

Now – for news at our shelter. A volunteer has offered to redo our animal food prep kitchen, and we are delighted. He will perform all work after hours to minimize disruption for the staff and the animals.

We are also starting serious and exciting renovations to our medical area. This will enable us to do in-house spay/neuters and surgeries more safely and efficiently so they will be less stressful for our animals. Rich Goldstein, a board member and veterinarian, together with Dana, our shelter manager, have carefully planned this upgrade. Rich's article about the new surgical area can be found on page 3.

UPCOMING EVENTS

PAWS FOR A HEART - Thursday, May 17th - 6:30pm to 9:30pm

The New Rochelle Humane Society will hold its second Gala, this year at the Pelham Country Club. See page 4 for details

FOSTERING WORKSHOP - Sunday, June 17th - 10:00am to 11:00am, OPEN HOUSE - 10:00am to 1:00pm

Shelter Manager, Dana Rocco will hold a one hour workshop on our foster care program. Then meet our dogs and cats, enjoy baked goods, shop for shelter merchandise and have your pet microchipped.

12th ANNUAL DOG WASH AND FAIR - Sunday, July 15th - 10:00am to 3:00pm

Have your dog bathed and microchipped, and get his nails clipped. Enjoy food, raffles and vendors. Stop by the "Ask the Trainer" booth, have your dog take the Canine Good Citizen Test, have a family portrait taken, tour the Mobile Vet Squad's mobile hospital and watch a police dog demonstration. Rain date - Sunday, July 22nd.

HOUNDS ON THE SOUND WALK-A-THON AND FAIR - Sunday, September 30th - 10:00am to 3:00pm

Come to Glen Island Park in New Rochelle to enjoy our 3rd Walk-A-Thon and Fair. Join hundreds of walkers and their dogs on a 1.5 mile walk around the island while you help raise money for our shelter and for Pet Rescue of Larchmont. For more details please check our web site as we get closer to the event.

The New Rochelle Humane Society won two awards in the Ninth Annual Service Industry Advertising Awards. A national panel of judges evaluated and rated more than 2,000 entries in eight groups and 27 categories. New Rochelle Humane Society won a silver award for its public service announcement "From our Home to Yours" and a bronze award in the special video category for its "Centennial video" which can be seen on our website. Both videos were created by jodyandiane Creative Communications, directed by Robert Berman and produced by Weaselworks. Winners were announced February 1.

Agency principals from the firm who created the ads are dedicated shelter volunteers: Diane Wade is a member of the board of directors of the New Rochelle Humane Society and Jody Rawdin is a volunteer.

The Service Advertising Industry Awards began in 2003 to recognize advertising excellence in the service industry.

Mission Statement

The New Rochelle Humane Society is a non-profit 501 (c) (3) organization dedicated to promoting the human/animal bond through the compassionate care and treatment of animals throughout the communities we serve in Westchester county and beyond. To that end, our goal is to create a living environment that is not just a shelter, but a transitional home for stray, lost, abandoned, injured, and abused animals, until they can ultimately be placed in loving permanent homes.

Through promotion of successful pet adoption, animal population control, and public education of animal welfare issues, we advance our belief that pet ownership is a lifetime commitment.

Services

Adoptions
Animal Rescue
Lost and Found
Animal Welfare Education
Spay/Neuter Certificates
Dog Training
Pet Therapy

Board of Directors

Carlette Allen
John Feldtmose
Dr. Richard Goldstein
Annmarie Gordon
Dianne Heim
Carol Marinaccio
Gloria Shulman
Lee Anne Veley
Diane Wade

New Rochelle Humane Society

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New Rochelle, NY 10801

(914) 632-2925

FAX (914) 632-0445

www.newrochellehumanesociety.org

E-mail: petadopt@verizon.net

THRIFT SHOP

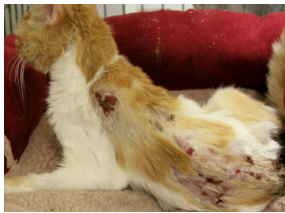
Please visit our Thrift Shop located at 311 North Ave. across from the railroad station. Parking on Garden Street. The Shelter benefits from all sales. The shop is seeking household goods, clothing and custom jewelry and is open Wednesday thru Saturday from 11:00am to 4:00pm. Please call Lucia Kim at 633-7683 for more details. Donations are tax deductible.

FROM OUR SHELTER MANAGER

By Dana Rocca

People often thank us for our animal rescue efforts and refer to us as their heroes. The New Rochelle Humane Society would like to tell you who *our* heroes are.

Have you ever stopped to report a lost, injured or abandoned animal? Whether it



Nyles Arrives at Shelter

was simply to notify the local shelter or police, or to actually transport it, you are the people we consider *our* heroes.

Tim was on his way home when he noticed a cat collapsed on the side of the road. New Rochelle resident Tim could have continued home to a hot dinner with family, but instead he stopped and brought a cat so weak from starvation it could not stand, to the New Rochelle Humane Society. The emaciated cat would not have survived the cold night if not for our hero Tim. Two months later "Nyles," fully recovered, was adopted on Christmas Eve to a family in Rye.

They said this about Nyles: *"Nyles is doing great! He is now 8.5 lbs! I think, however, that no one told him he was a cat! He comes to us when he is called and talks to us often using many different sounds. We love him so much. Thank you for taking such good care of him and saving his life, NRHS. You are the best!"*



Karma Before Surgery

A Larchmont family out for walk last winter noticed an injured cat crying under a car. The concerned family took the time to notify the shelter, and staff member Ashley rushed to the scene to coax out an emaciated cat. The adult cat had a collar, likely placed on her when she was just a kitten, so deeply embedded it had cut a three inch wide path around her neck. The cat, named Karma, required months of medical treatment and eight surgeries to close the extensive wound. Karma was adopted by her rescuer, Ashley, and now enjoys the warmth and safety of her home.

So as you can see a phone call is often all that is needed to begin the process of getting an animal the help it needs. The New Rochelle Humane Society would like to thank our heroes - the people who stop to help us help them.



Nyles Going Home



Karma Going Home



FROM THE VET

By Dr. Richard Goldstein

RENOVATION OF THE SURGICAL FACILITY BEGINS!

As part of our ongoing efforts to provide the best veterinary care possible to our residents, NRHS has undertaken a major renovation of our surgical spay/neuter facility. Thanks to the success of our Centennial gala, and the generosity of all of our supporters, we have raised enough money to make necessary structural changes, as well as upgrade our medical and surgical equipment. Here's a rundown of what's in store:

- The current isolation ward for ill cats will be gutted and turned into a dedicated surgical room for dogs and cats, complete with a state-of-the-art Surgivet anesthesia machine and a new Medical Illuminations surgical light.
- One wall will be outfitted with a large viewing window for observation of animals in the recovery area
- The current surgery/treatment room will be converted into a larger cat isolation ward to significantly reduce the risk of any spread of disease.
- The area outside the surgery room will be converted into a surgical recovery area, and will include a wet table and wall-mounted anesthesia machine for performing dental cleanings. The wet table has a removable top that allows it to be used as a treatment table. New cabinets, cages, and refrigerator will also be added.
- The area will receive new floors, ceiling tile, overhead lights and fresh coats of glossy paint.
- New equipment purchases include: a Bionet heart and respiratory monitor, to be used on every surgical patient; a Delmarva ultrasonic scaler and polisher for dental cleanings; a Jorvet intravenous fluid pump for animals requiring IV fluids; a Welch-Allyn ophthalmoscope and otoscope for examining eyes and ears; a Gaymar hot water heating pad to keep patients warm in surgery; a Unico binocular microscope; and brand new Miltex surgical instruments.

Construction should be completed by mid-March, just in time for kitten season!

Please let us know if you are getting more than one newsletter or if you prefer not to receive newsletters in the future. Printing and mailing costs are too high for us to send duplicates or where they are no longer wanted. Kindly e-mail us with any changes to sheltermanager@newrochellhumanesociety.org . Thank you.



PEYTON - THE PIG

Although the shelter is mainly a place for dogs and cats, we have our share of gerbils, guinea pigs, hamsters and rabbits. But a pot-bellied pig

is a first.

It was truly amazing when at 5 o'clock on a Sunday evening the shelter got a call to pick up a pig in New Rochelle. The shelter manager and a staff member drove to North Avenue near Iona College where a pig was seen walking around by some neighbors who called the authorities. The three college boys who they met there said the pig had just wandered into their yard a couple of days before — but from where?



The pig was then taken to the shelter where he proved to be a big hit, attracting the attention of the news media including NBC, CBS, News Channel 12, FOX News and The Journal News, along with loads of visitors interested in meeting Peyton.

Then the real story came out. The three young men admitted to picking Peyton up from a home on Long Island after reading an ad on the Internet where the writer said he had to get rid of his pig because it did not get along with his German Shepherds. Their plan



was to get Peyton a good home, but when they brought him to their small apartment with its even smaller backyard, they started to think it was not such a good idea.

Peyton weighs about 55 pounds and eats just about everything he can get into his mouth. He spent several days

in the shelter's front office soliciting attention from everyone while the staff worked on finding him a permanent home.

This story has a very happy ending. After Peyton spent one week at the shelter a family, who was referred to us by a Pot Belly Pig Rescue, took a five-hour drive from New Hampshire to adopt him. In less than 24 hours we heard from them. They said, "*He seems too good to be true.*"

PAWS FOR A HEART

Our Centennial Gala, which was held at the Wykagyl Country Club last year, was a great success. It will be a hard act to follow, but this year's event promises to be as nice or even better. It will be held at the Pelham Country Club in Pelham Manor on Thursday, May 17th from 6:30pm to 9:30pm. Unlimited wine and beer, delicious food, a live and silent auction and lots of fun will be yours for \$100 per person. Kindly RSVP by April 25th.

Here's what you can do to help:

- Donate an item for the silent auction. Gift certificates and gift baskets are welcome! Donors will be acknowledged in the Souvenir Journal, in our newsletter and on our website.
- Become a sponsor. As a sponsor, your name will appear prominently on all publicity materials (flyers, press releases, website, etc.), will be published in our newsletter, posted on signs at the event and listed in the event program.
- Advertise in our Souvenir Journal. Promote your business, recognize your beloved pet, salute our honorees!

The New Rochelle Humane Society will honor four distinguished animal lovers and advocates at this event. Honorees include Michele and Ross Greenburg of Larchmont, Jonathan Jankus of White Plains and Anthony Rubio of New York. See article below for details.

For information on purchasing a ticket, sponsorship, to donate an auction item or to place a journal ad, please contact Toni Boelsen, Director of Development at toni@newrochellehumanesociety.org or 914-632-2925. A form for sponsorship, placing a journal ad and buying tickets is enclosed.



DISTINGUISHED GALA HONOREES

Ross Greenburg is recognized as one of the most innovative producers and best storytellers in television history. He recently created Ross Greenburg Productions after a thirty three year career at HBO where most recently he served as president of HBO Sports. The Greenburgs have adopted two dogs from the New Rochelle Humane Society.

Michele Greenburg is a licensed master social worker at Jacobi Hospital's Child Advocacy Center. On the faculty of the New York State Child Advocacy Resource and Consultation Center, she provides training to agencies who deal with child abuse.



Jonathan C. Jankus is managing director of structured investments for The Guardian. Mr. Jankus is a dedicated volunteer at the shelter where he helps dogs get adopted into loving homes.

Anthony Rubio is an internationally acclaimed pet couturier whose one-of-a-kind creations have been featured all over the globe. An ardent animal rescue supporter, Mr. Rubio champions pet adoptions and is an avid fundraiser for homeless animals.



PLANNED GIVING

A bequest in your will can be a simple and extremely effective way to make a lasting gift to the New Rochelle Humane Society. To designate a bequest to the New Rochelle Humane Society, use our formal corporate name, address and federal tax ID number as shown in the example below.

To the New Rochelle Humane Society, 70 Portman Road, New Rochelle, NY 10801, Tax ID#13-1740009, I hereby give and bequeath _____ (dollar amount, or description of asset, or percentage of estate) to be used for its charitable purposes.

Many people take advantage of bequests to charities to reduce estate taxes for their beneficiaries since Federal law generally permits estate tax deductions for donations to charitable organizations. For more information, contact Toni Boelsen, Director of Development, toni@newrochellehumanesociety.org. Be sure to consult your legal and tax advisors.



ANGEL TRANSFORMED

It was not even possible to determine whether the dog who was brought to us from the Costco parking lot in New Rochelle was a male or a female or what breed it was. It was so engulfed in fur we did not know how it could even see or walk. Its paws were so covered with fur that the claws could not



be seen, but after some grooming when they were exposed we saw they were so long they were practically into the foot pads.

It took over an hour to shave this dog to see who she really was - an old, very sweet female poodle, who unfortunately had a tumor on her belly. She was so cooperative while she was being worked on that we named her Angel.

Her tumor has been removed and Angel has gone home to comfort a senior citizen whose dog recently passed away. Another happy ending!



AN UNUSUAL FRIENDSHIP

It's hard to believe that a Pit Bull and a Tea Cup Chihuahua could be friends, but that is exactly what happened recently.

Anne May, a pit bull, was very frightened when she arrived at the shelter apparently bred several times and then abandoned by her owner. But day by day she blossomed into the sweetest dog you will ever meet. The tiniest little Chihuahua, Wolfie came from the ASPCA, one of many puppies seized from a puppy mill in North Carolina.

These two became fast friends until Wolfie was adopted. Now Anne May is waiting for a "forever home" of her own.

EDUCATIONAL COALITION

Several Westchester shelters and rescue groups are forming a coalition to educate the public about how and where to get their next puppy. The mission of the coalition is:

- To promote shelter/rescue adoptions
- To educate about how/where to buy a healthy puppy
- To raise awareness about puppy mills and the pet stores that sell their dogs
- To push for legislation which will ban puppy mill animals from being sold in pet stores

The coalition intends to do this through our newsletters and web sites, letters to the editors, fliers and other education material. There will be a coalition web site which will be endorsed by shelters and rescue groups in Westchester. You will be directed to that site through each of our individual web sites and e-mail blasts.

We want the public to know the benefits of adopting from shelters or rescue groups:

- Give an animal a second chance.
- Get an animal who has been temperament tested and matched to your family's needs.
- Get an animal who has been examined by a vet, has all its shots, been neutered and has a microchip.
- Get an animal who has gotten behavior training and can be returned at any time of any reason.

The coalition also wants the public to know why they should not buy a puppy at a retail store or on the Internet. Visit the website of the ASPCA (www.aspc.org/puppymills) where they emphasize these points:

- Their slogan is "Adopt Don't Shop."
- Most, if not all puppies come from puppy mills which are heartbreaking places.
- Many puppies from puppy mills are sick, have problems due to in-breeding, lack of vet services and unsanitary conditions.
- Pet stores do not take back their animals
- Buying from a store or on the Internet only encourages puppy mills to continue to breed puppies

The Humane Society of the United States also has very informative information about pet stores and puppy mills: www.humanesociety.org/issues/puppy_mills/.

If you want a specific breed you can go to a respectable breeder— one who will never sell to a pet store or on the Internet. Shelters and rescue groups have pure breed dogs also— so please check us out.

New Rochelle Humane Society
70 Portman Road
New Rochelle, NY 10801

Non-Profit Organization
U.S. POSTAGE
PAID
White Plains NY
Permit No. 1795

Current ADOPTION GALLERY

Manitoba



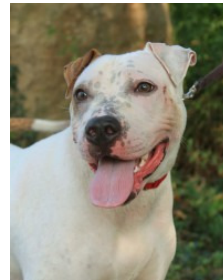
**Smartest Dog
Ever**

Presley



**Lovable
Hound Mix**

Pinky



**Great Dog
575 Days at NRHS**

Luana



**All American
Beauty**

Figaro



**Comical
Cutie**

Rooney



**Constant
Companion**

Lemons



**Smiles
Guaranteed!**

Tabitha



**Picture
Perfect**